

Dealer UpLink is a complete package of powerful online marketing tools brought to you exclusively by AutoUpLinkUSA. The unique and user friendly features of Dealer UpLink allow you to market your inventory on your own website and lead providing websites. Dealer UpLink enables you to manage your online inventory, print your own window labels, and market your inventory on Craigslist and YouTube. Let AutoUpLinkUSA help you maximize your inventory management time.

Features

› AutoUpLinkUSA Dealer UpLink System

Control your inventory: add, delete, or update vehicles to your online inventory; upload photographs, descriptions and individual vehicle comments.

› YouTube Video Listings (uTUBEautos)

Online video presentations with automated voiceover for each of your vehicles. Publish inventory videos on YouTube and increase search placement on Google. Automatically publishes to other syndication sites as well.

› Text-On-Image

Add customized banners, text, and logos to your online images automatically. Eliminate the need to "stage" your vehicles in front of a banner.

› Window Labels

Print your own customized window labels and compliant buyer's guides.

› Complete Turn-Key Operation with Full Service Backup Option

We'll give you as much help and training as you need, then we'll get out of your way! Access and control your inventory from anywhere! And if you find that you need a little extra help, we can send a field agent to help you catch up.

› Online Marketing - Unlimited Exports

Your inventory is distributed to search engines, classified aggregators and online lead providers including Google®, AutoExtra, WiseAuto, and others.

› Market on Craigslist

Use our advanced tools to market your inventory on Craigslist quickly, easily, and accurately. Ask about our advanced Craigslist tool.

› Mobile Marketing

Publish your inventory on mobile phones! Allow visitors to view your vehicles and download details to their mobile phones. Visitors can even view CARFAX® reports right on their phones!

› Custom Web Inventory

We'll create a custom online virtual showroom for your dealership website. Update vehicle prices and details instantly!

› Custom Website

We'll create a custom online virtual showroom for your dealership. Even if you already have web presence, let us create a secondary site to specifically market your pre-owned units.

› Customer Relationship Management (CRM)

How much are you paying for your CRM? Why not use our integrated CRM - all the same features at a fraction of the price.

Sign On for
6 Months &
Get a FREE
Digital
Camera

Dealer UpLink Complete from AutoUpLinkUSA - All of our powerful online inventory management tools - at a single monthly price!

Product

Monthly Fee

Dealer UpLink Complete

Our Dealer UpLink Complete package includes all of our basic tools plus a host of other great tools designed to maximize your online presence. All at a flat monthly rate with NO Per VIN Fees!

Includes:

- Internet Inventory Management (IIM)
- DMS Polling
- On-Line Window Sticker Printing
- Text-On-Image Customization
- Internet Publishing (Unlimited Exports)
- Customized Web Inventory Display

Call for Pricing*



Dealer UpLink Options

By itself our Dealer UpLink Complete package includes everything you would need to manage your online inventory and print window stickers, yet included in the monthly fee are the means to make your inventory truly stand out. Pick any two of the following items to customize your Dealer UpLink Complete package.

Video Listings (uTUBEautos)

...a \$199 value

Craigslist Publishing Tool (AULUSA)

...a \$150 value

Custom Website

...a \$399 value

Customer Relationship Manager (CRM)

...a \$199 value

*Standard Window Labels and Buyer's Guides (valued at \$1.00 per VIN) are included in the per VIN processing fees. Custom Designed Window Labels are also available - ask for details. This monthly rate requires a 6 month contract.

Implementation

Setup Fee

Dealer UpLink System

Includes Dealer UpLink System setup, Onsite Training, Implementation Assistance, and Custom Web Frame.

Call for Pricing

Internet Inventory Management (IIM) & Publishing System

Includes setup of the IIM System and Data Exports.

Call for Pricing

On-Line Window Sticker Print System

Includes setup and design of Standard or Custom Window Labels and Buyer's Guides.

Call for Pricing

If you would like to find out more about the features of Dealer UpLink Complete please contact us at 703.655.2951 or visit www.aulma.com